

## YEATMAN & ASSOCIATES, INC.



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November 29, 2017

The Honorable Scott Gottlieb, M.D. Commissioner
Food and Drug Administration
5630 Fishers Lane, Rm. 1061
Rockville, MD 20852

ATTN: Division of Dockets Management (HFA-305), Docket ID: FDA-2017-D-3001

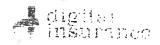
Dear Commissioner Gottlieb,

Pursuant to FDA's request for public comments on the FDA application of "heat-not-burn" modified risk tobacco products (<a href="https://www.regulations.gov/document?D=FDA-2017-D-3001-0002">www.regulations.gov/document?D=FDA-2017-D-3001-0002</a>). I am writing to bring your attention to the prevalence of residential lires caused by smoking.

As an insurance industry professional, I see regular evidence that smoking tobacco in the home (as well as the car) increases the risk of accident, injury, or death. In 2011, U.S. fire departments responded to an estimated 90,000 smoking-material fires in the U.S. These fires resulted in an estimated 540 civilian deaths, 1,640 civilian injuries and \$621 million in direct property damage.

As you can see from the attached print-out from the 2017 Civilian Fire Fatalities incident Report collected by the United States Fire Association, there have already been 71 individuals who died in residential fires caused by smoking so far this year. Three of these incidents appear to involve elderly residents in long-term care facilities, where personal mobility can be major factor in responding to a fire emergency.

<sup>&</sup>lt;sup>2</sup> https://apps.usfa.fema.gov/civilian-fatalities/incident/reportList. In P. expension Water



www.nfpa.org/News-and-Research/Fire-statistics-and-reports/Fire-statistics/Fire-causes/Smoking-Materials

That's why fire safety advocates and the "Coalition for Fire-Safe Cigarettes" worked to implement reduced ignition propensity ('fire-safe') cigarette laws in all 50 states over the last decade. According to the National Fire Protection Association, "fire safe cigarettes appear to be the principal reason for a 30% decline in smoking-material fire deaths from 2003-2011."

On May 24, 2017 FDA accepted a Modified Risk Tobacco Product Application for substantive scientific review of a "heat-not-burn" tobacco product in order to promote and protect public health and safety. Individuals should not smoke because smoking is dangerous to health. I have no comment on the clinical merits of this application.

However, the FDA's "new direction" calls for leveraging new technology to provide alternatives for adults who want access to nicotine, but want to quit cigarettes. And for those individuals who might choose to stop using conventional combustible cigarettes and use noncombustible forms of nicotine delivery instead, a noticeable reduction in fire-related hazards would be a valuable achievement.

Sincerety,

Attachment: NFIR Incident Report - 2017 Residential Fire Fatalities from Smoking.

<sup>&</sup>lt;sup>3</sup> www.nfpa.org/News-and-Research/Fire-statistics-and-reports/Fire-statistics/Fire-causes/Smoking-Materials

<sup>4</sup> https://www.fda.gov/NewsEvents/Speeches/ucm581314.htm

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